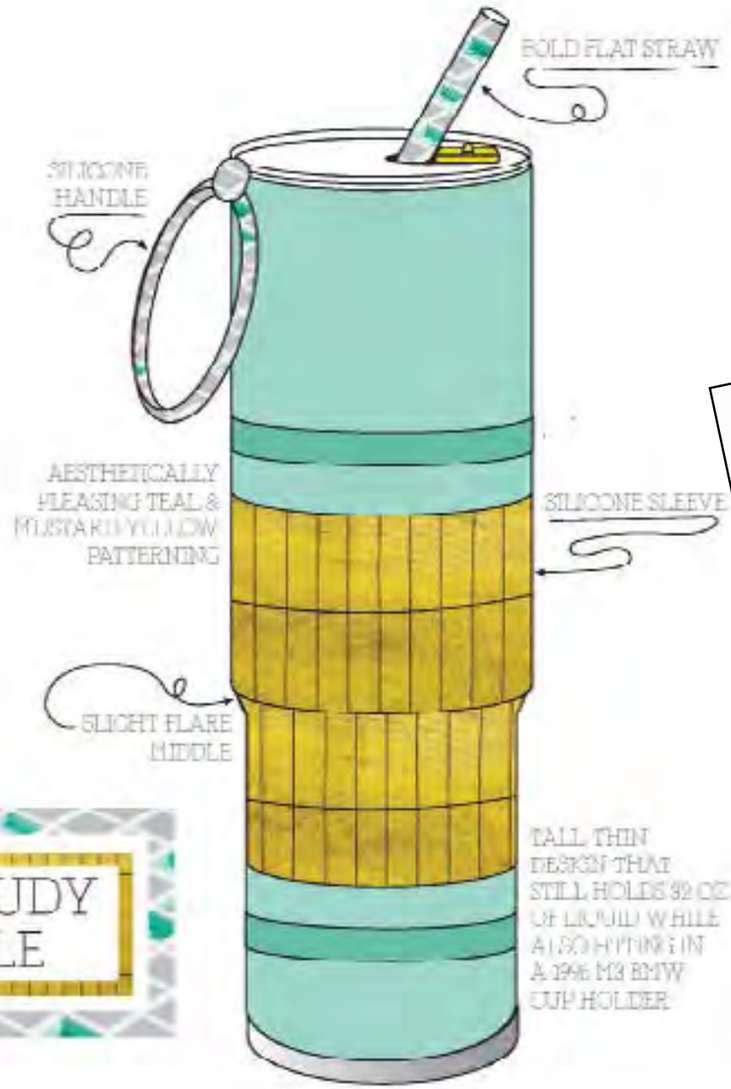
DIGITAL ART & DESIGN

ADOBE ILLUSTRATOR DESIGN A WATER BOTTLE



LOOK BETWEEN THE LINES
BY WHITNEY PANETTA

LESSON PLAN, GUIDES, ACTIVITIES, CRITIQUES, AND MORE

PERFECT INTRO TO ADOBE ILLUSTRATOR

ADOBE ILLUSTRATOR

This digital art lesson is geared towards upper middle school or high school art students.

No Adobe Illustrator experience needed. Learn alongside your students! Step-by-step guides.

National US art standards for 6th-12th grade.

Adobe Illustrator walk through & tools overview.

WHAT YOU GET

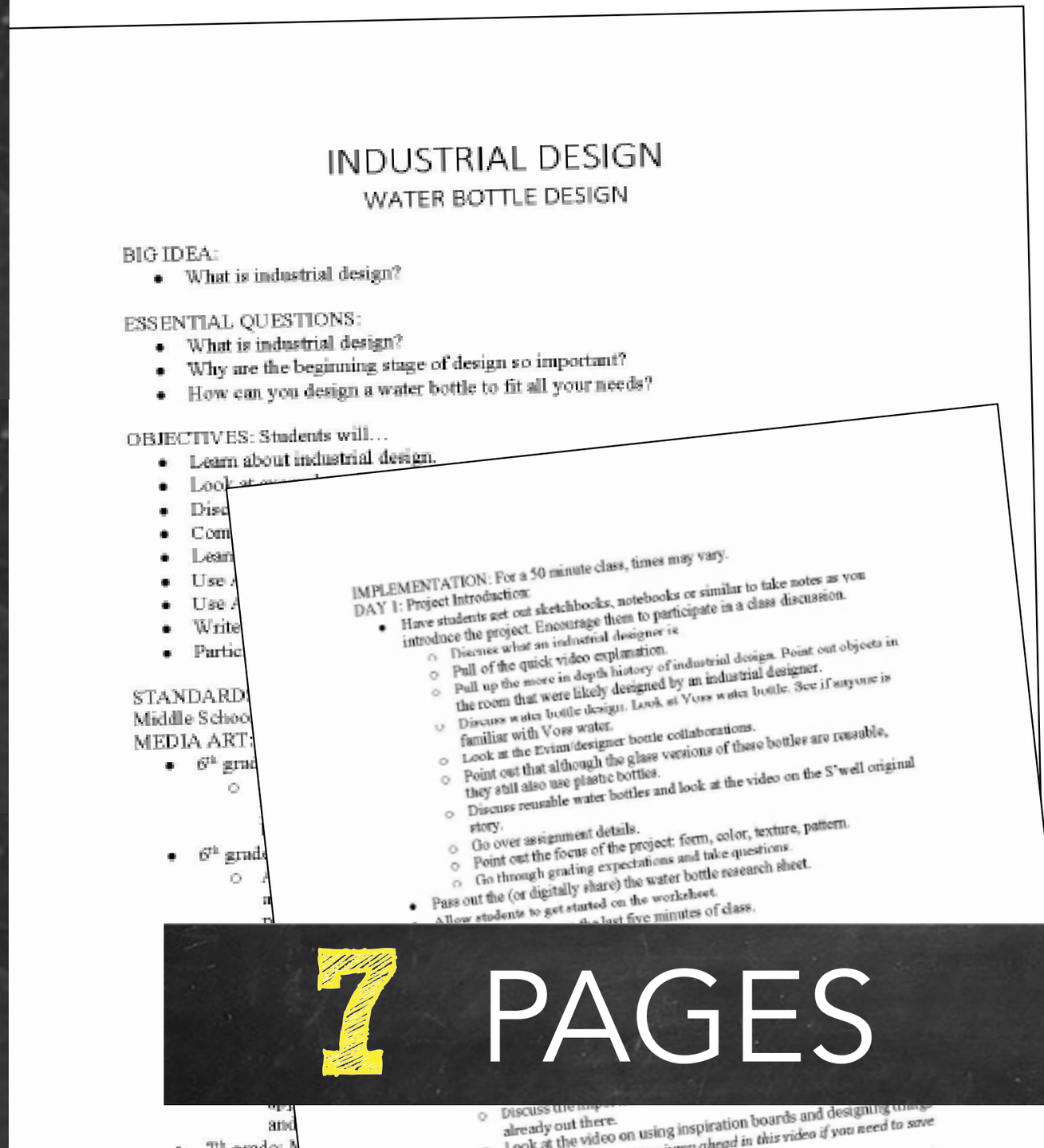
Lesson pack includes:

- In depth lesson plan (7 pages)
- Project intro presentation (15 slides)
- Research activity and brainstorm activity (4 pages)
- Illustrator intro presentation (9 slides)
- Project steps presentation (13 slides)
- Adobe Illustrator intro, project guide (11 pages)
- Layout guide, critique activity (4 pages)
- Rubric (1 page)

LESSON PLAN & TEACHER NOTES:

- BIG IDEA
- ESSENTIAL QUESTIONS,
- US NATIONAL STANDARDS
- STEP-BY-STEP INSTRUCTIONS
- TEACHING TIPS

& MORE!



7 PAGES

PROJECT INTRODUCTION

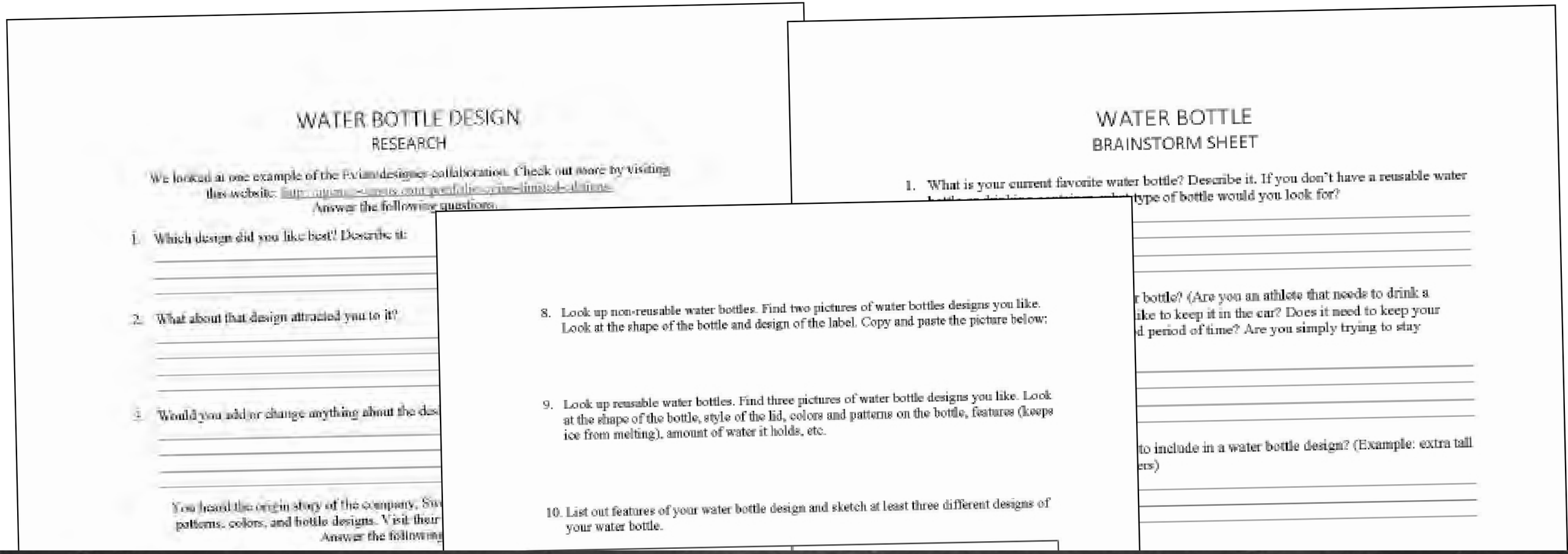
What is an industrial designer?

- A designer of products meant for mass production.
- The creative act of determining and defining a product's form and features takes place in advance of the physical act of making a product, which consists purely of repeated, often automated, replication. (Wikipedia)
- An industrial designer may oversee a design from a basic sketch to a three-dimensional prototype
- Hear more about it here.

PRESENTATION 1:

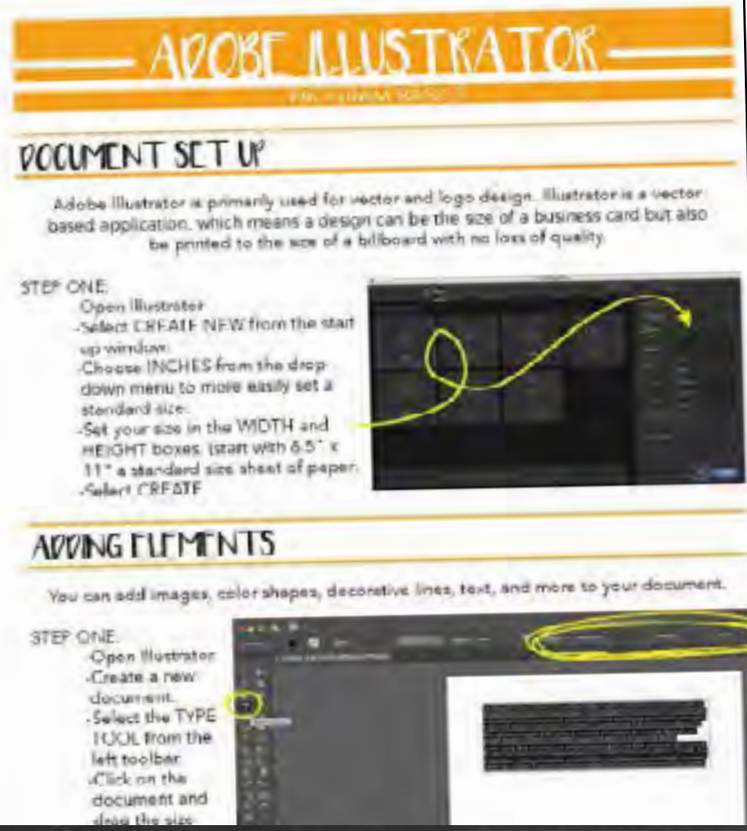
OVERVIEW ON INDUSTRIAL DESIGN

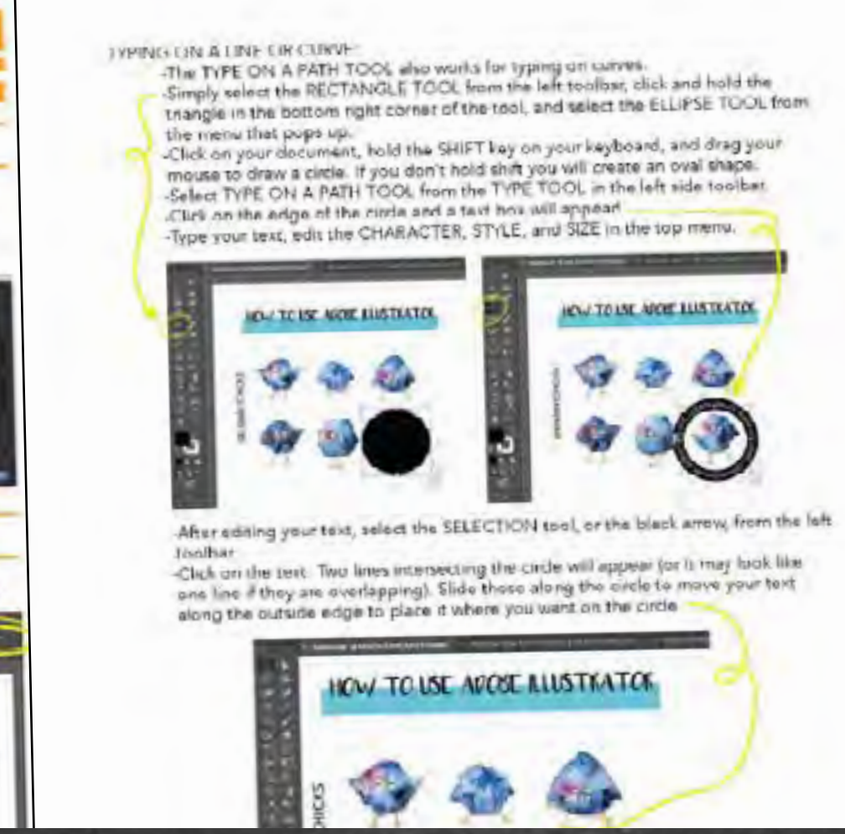
15 SLIDES



BRAINSTORM ACTIVITY

RESEARCH & DESIGN BRAINSTORM, 4 PAGES





ADOBE ILLUSTRATOR GUIDE

INTRO TO THE PROGRAM & TOOL BASICS

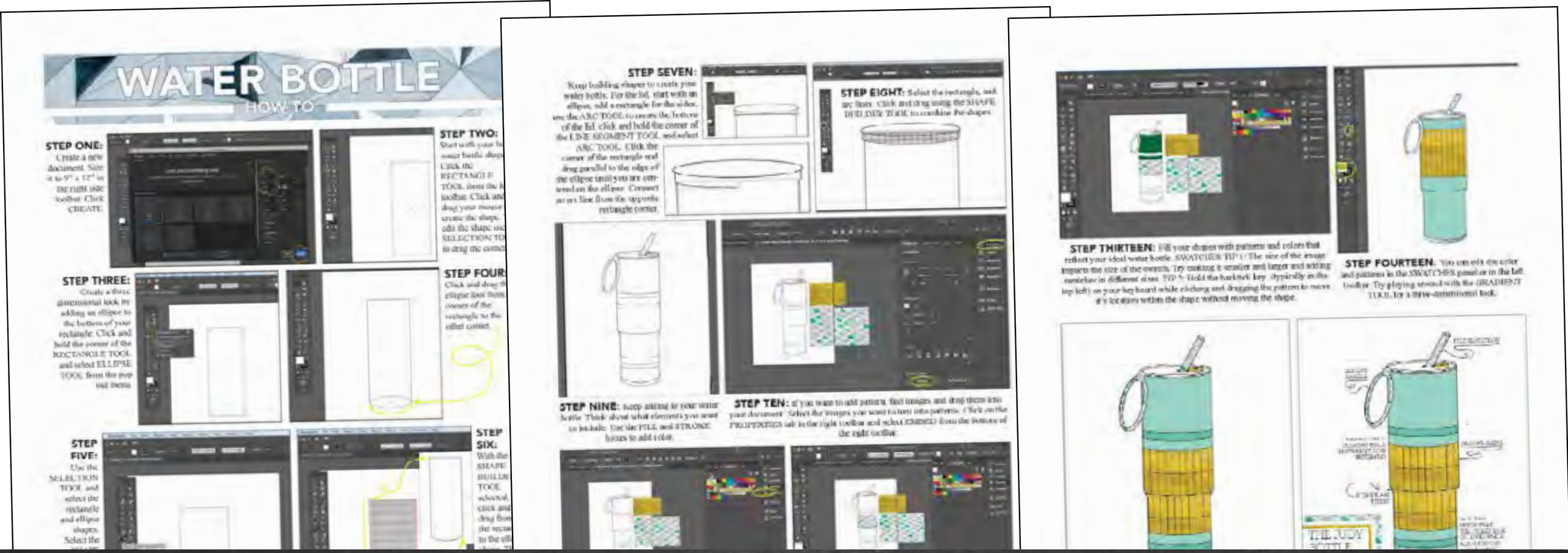
8 PAGES

STEPS TO CREATE THE DESIGN USING EXPRESS

PRESENTATION 2:

WATER BOTTLE DESIGN BRAINSTORM

9 SLIDES



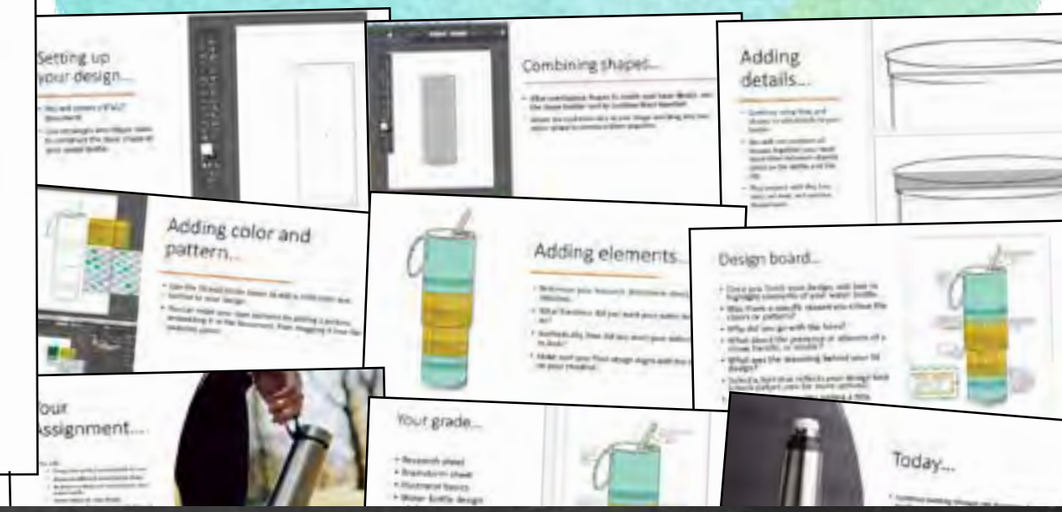
PROJECT GUIDE:

STEP-BY-STEP INSTRUCTIONS ON CREATING THEIR WATER BOTTLE USING ADOBE ILLUSTRATOR, 3 PAGES

Adobe Illustrator

- You will use shape tools, shape builder, and swatches to construct your water bottle design.
- You can make it as simple or complex as you want, just make sure it reflects the goals you have for your perfect water bottle.
- Check out the video here on how a designer built their bottle in Adobe Illustrator.

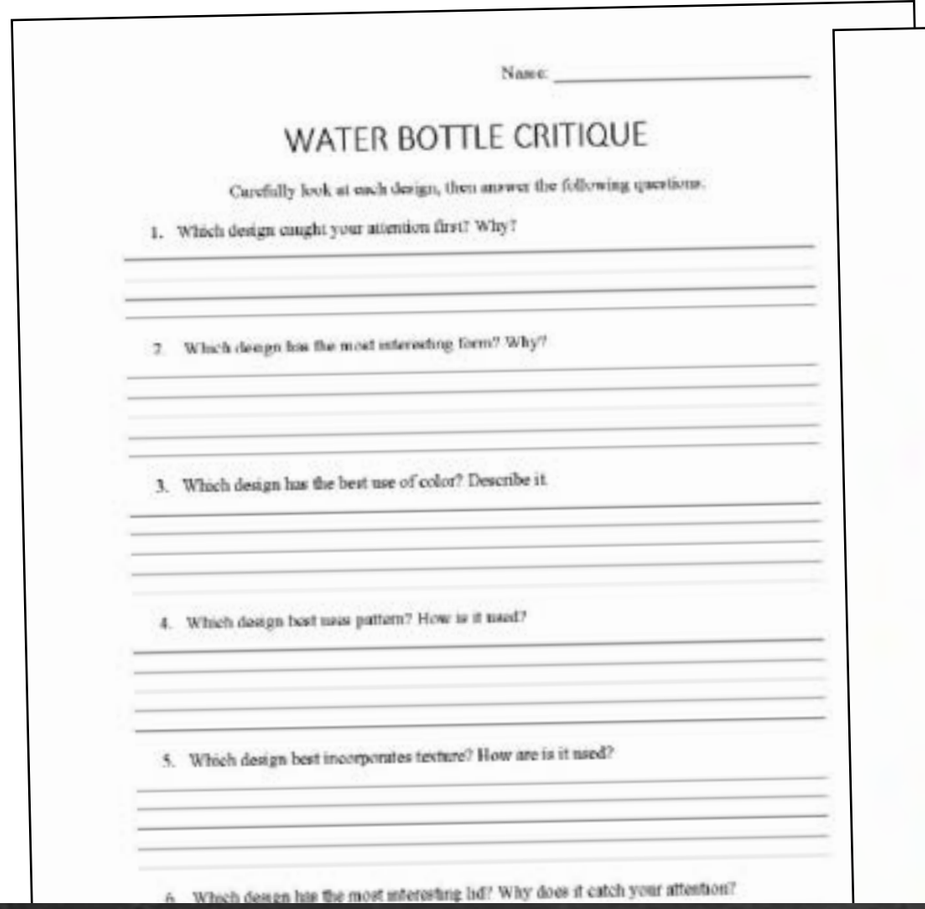
PROJECT INTRODUCTION



PRESENTATION 3:

WATER BOTTLE DESIGN STEPS

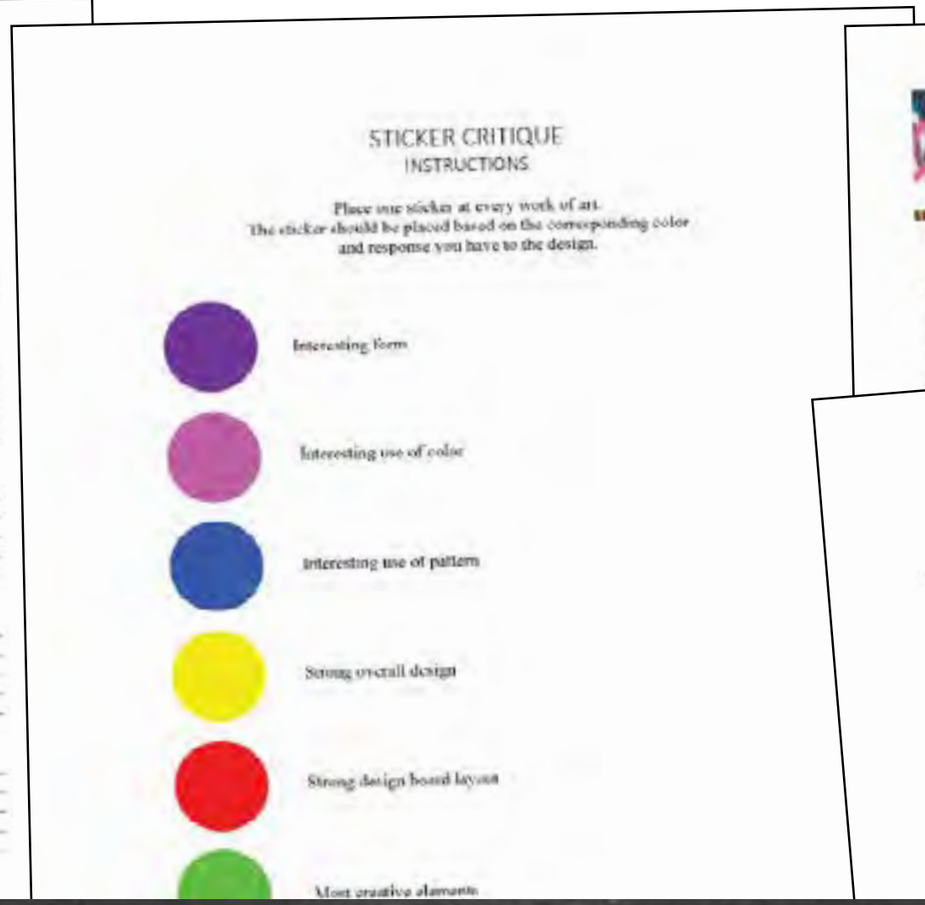
13 SLIDES


Name: _____

WATER BOTTLE CRITIQUE

Carefully look at each design, then answer the following questions.

1. Which design caught your attention first? Why?
2. Which design has the most interesting form? Why?
3. Which design has the best use of color? Describe it.
4. Which design best uses pattern? How is it used?
5. Which design best incorporates texture? How are is it used?
6. Which design has the most interesting lid? Why does it catch your attention?


STICKER CRITIQUE
INSTRUCTIONS

Place one sticker at every work of art.
The sticker should be placed based on the corresponding color and response you have to the design.

- Interesting form
- Interesting use of color
- Interesting use of pattern
- Strong overall design
- Strong design board layout
- Most creative elements

DESIGN BOARD
LAYOUT TIPS

The layout of a design based or presentation is as important as the design itself. Use the following tips to create a successful layout.

COLOR: Use color sparingly in your board, especially if your design is colorful. The purpose of the design board is to

EMPHASIS: Use emphasis to highlight important parts of your design, bring attention to the focal point, or focus on specific sections of an image.

HIERARCHY

Name: _____

WATER BOTTLE RUBRIC

Category	Possible Points	Comments	Score
A water bottle was designed using Adobe Illustrator and shows understanding of using the shape builder, swatches, and design aesthetic.	30		
The elements of design color, texture and form and principals of design, pattern, are successfully incorporated.	20		

WRAPPING UP

CRITIQUE ACTIVITY, CHECKLIST, RUBRIC

TEACHERS LOVE THESE DIGITAL DESIGN PRODUCTS:

"What an awesome resource. My Digital Design students thoroughly enjoyed the lessons we have completed so far. I plan to continue to use this purchase for years to come. The lessons are very engaging and keeps students' attention throughout class. Thanks so much!"

"Loved the lessons and the students were super engaged!
This resource was awesome, complete and straightforward."

CHECK OUT MORE PRODUCTS:

Check out more design projects for upper middle and high school students.

Grab early finishers for those quick artists or an entire curriculum so you can focus on teaching.

VIEW MORE HERE

LOOK BETWEEN THE LINES
BY WHITNEY PANETTA

I'm Whitney, a former art teacher turned art curriculum developer. I now focus on designing art lessons, resources, & full curriculums for elementary, middle, high school art teachers, homeschool parents, & general art enthusiasts.

I am so glad to still be connected to the world of art education and I love seeing my resources "in the wild" all over the globe. Reach out anytime with questions or comments at whitneywpanetta@gmail.com.