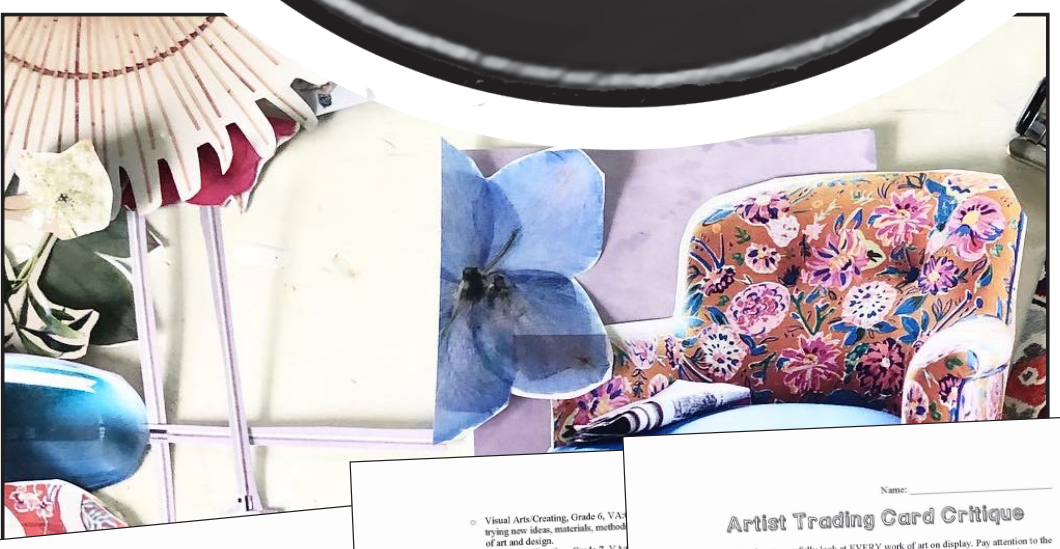
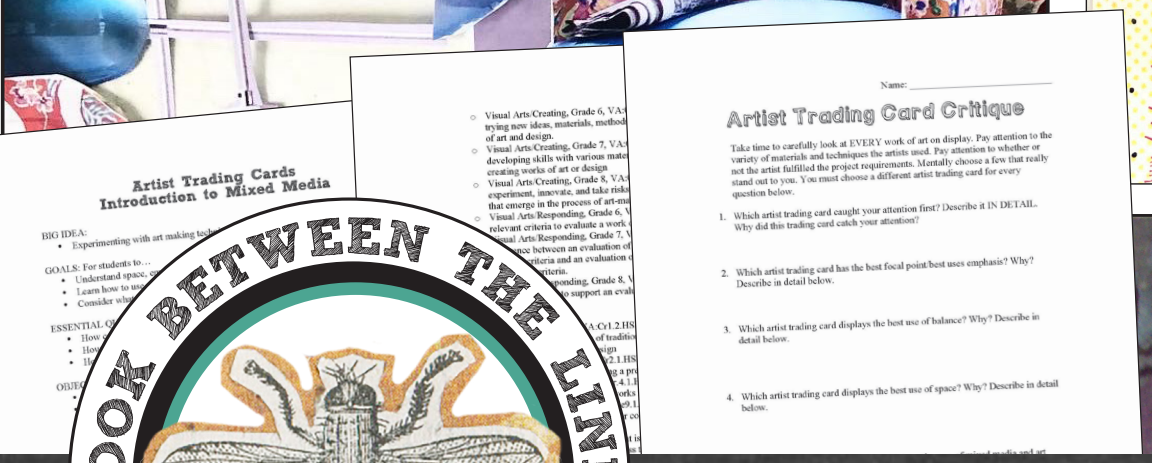
MIXED MEDIA ART

ARTIST TRADING CARD PROJECT





LOOK BETWEEN THE LINES
BY WHITNEY PANETTA

LESSON PLAN, PRESENTATION, ACTIVITIES, RUBRIC, MORE

Artist Trading Cards
Introduction to Mixed Media

BIG IDEA:
- Experimenting with art making techniques and materials

GOALS: For students to…
- Understand space, emphasis, and balance
- Learn how to use multiple media in one work of art
- Consider what it means to trade their work of art

ESSENTIAL QUESTIONS:
- How can you create a successful work of art on such a small scale?
- How can you create a work of art using at least two different materials?
- How can you explore different ideas and create multiple works of art?

- Stamps, stencils
- Sharpies
- Pens, pencils, and other drawing material
- Mod Podge (can help seal layers once completed)
- Envelopes and stamps (If mailing works of art)

PRODUCT:
- At least 10 decorated artist trading cards created with
- Completed checklist
- Completed critique sheet

PRINTABLES:
- Artist Trading Card Artwork checklist
- Artist Trading Card Critique Sheet
- Artist Trading Card Rubric

BONUS:
- Artist Trading Card PowerPoint

VOCABULARY:
- Artist Trading Card: Small works of art, about the size of to trade and share with other artists once completed
- Medium/Media: The material used to create a work of art (pencil)
- Mixed Media Art: Artwork in the making of which more tha been employed.
- Altered Books: A form of mixed media artwork that changes original form into a different form, altering its meaning.
- Collage: An artistic composition of materials and objects past often with unifying lines and color.
- Assemblage: A sculptural form of mixed media artwork. A thr collage made from found objects.
- Element of Art, Space: the area between and around objects. Th objects is often called negative space.
- Principal of Design, Balance: a condition in which different elen in the correct proportions.

- Principal of Design, Emphasis: Emphasis is the part of the viewer's attention. Usually the artist will make one area st with other areas. The area could be different in size, color,
- Focal Point: the center of interest or activity

RESOURCES:
- ATCs for All: http://www.atcsforall.com/
- Artist Trading Cards (original site): http://www.artist-trad
- Go Make Something: http://gomakesomething.com/categ
- Artist Trading Cards on Facebook: https://www.facebook

IMPLEMENTATION: For a 50 minute class, times may vary.
DAY 1: Introduction
- Introduce the assignment using the Artist Trading Cards
- Engage the students in a discussion during the PowerPoi cards, forms of art, and mixed media.
- Look at work from Jasper Johns and Robert Rauschenbe
- Discuss if a tiny work of art can still be considered a wo
  - Do you think these can still be considered works
  - Do you think they could have as much value as l
  - What influences the value of a work of art? Wha
  - Some of your creations might take longer than o take longer have more value than the ones that ta
- Discuss the process of trading cards.
  - How would you feel about giving away one of y
  - Would you be willing to trade with another Arti
  - Why do you think they encourage face to face t
  - How can the mailing process influence or chang
- Show examples of artist trading cards and explain the students can use to create their cards.
- Hand out checklist
- Have student experiment with materials in their sketch sketch out their plan for every card, the card making p and organic, however, encourage students to test mater using them on their cards.
- Allow students to start on their first card if they are rea

DAY 2: Review and Produce
- Before students get to work review the project, requir about artist trading cards.
- Focus on the Element of Art, space, and two Principle emphasis. Explain how all three should be successful completed works of art. Discuss how emphasis and fo

- Visual Arts/Creating, Grade 6, VA:Cr2.1.6: Demonstrate openness in trying new ideas, materials, methods, and approaches in making works of art and design.
- Visual Arts/Creating, Grade 7, VA:Cr2.1.7: Demonstrate persistence in developing skills with various materials, methods, and approaches in creating works of art or design
- Visual Arts/Creating, Grade 8, VA:Cr2.1.8: Demonstrate willingness to experiment, innovate, and take risks to pursue ideas, forms, and meanings that emerge in the process of art-making or designing.
- Visual Arts/Responding, Grade 6, VA:Re9.1.6: Develop and apply relevant criteria to evaluate a work of art.
- Visual Arts/Responding, Grade 7, VA:Re9.1.7: Compare and explain the difference between an evaluation of an artwork based on personal criteria and an evaluation of an artwork based on a set of established criteria.
- Visual Arts/Responding, Grade 8, VA:Re9.1.8: Create a convincing and t to support an evaluation of art.

ting: VA:Cr1.2 HSII, Cl

and how focal point is very important for a successful work of art, no mater how small.
- Allow students to get out supplies and start on their trading cards.
- As students complete their artist trading cards, have them put them on display on the critique wall. This will not only force the student to display their work, but also help inspire other students with their work of art.
- The last five minutes of class have students clean up.

DAY 3-5: Review and Produce
- Review project, requirements, vocabulary, and artist trading card information
- Allow students to work on their artist trading cards. If they complete more than 10, encourage them to make more.
- The last five minutes of class have students clean up.

DAY 6: Critique
- Introduce or review the critique process. Encourage constructive criticism and for students to always start with positive comments.
- High school: have students participate in a verbal critique. Require each student to say which trading card is their favorite, which was most inventive with materials, and which best displays the Elements of Art and Principles of Design. Encourage use of vocabulary works and thorough description of the work of art.
  - If you have an Intro class or large class, the worksheet might be the easiest option for critique, or a combination of written and verbal.
- Middle and Elementary School: Have students stand up, go to the critique wall, and encourage them to closely look at all of the works of art. Once they have had a chance to look, pass out the critique sheets. Have students complete the sheets, remind them to use vocabulary words, complete sentences, and describe the works of art in detail. Once finished, have students hand in their worksheets or include a verbal critique and allow students to share some of their responses.
- Once the critique is complete, have students take down their trading cards and turn them in. Grade the trading cards before the trading session.

DAY 7: Trading Session or Mail Preparation
- Hand back the artist trading cards and rubrics. Have students participate in an in class trading session.
- If you opt for the mail in trade, have students prepare their trading cards to be mailed. Find more information about trading cards via mail here: http://www.atcsforall.com/

LESSON PLAN

MIXED MEDIA ART

Artist Trading Cards

What is mixed media art?

- In artwork, the use of more than one medium in one work of art
- Medium: the material used to create a work of art
- There are different types of mixed media, two and three dimensional

Mixed Media Collage:

- Collage: Combining various two-dimensional objects to create a new whole.
- Material Examples: newspaper, photographs, ribbon, paper, etc.

Mixed Media Assemblage:

- Assemblage: A three dimensional collage made from found objects
- A sculptural form of collage
- The term was coined in the early 1950's, however famous artists like Picasso and Marcel Duchamp had been using found objects in their work long before then.

Altered Books

- Altered books: Taking a book and changing it from its original to a different form, altering its meaning.
- Visual journals are altered books.
- In visual journals you create collaged pages, the book itself

Artist Trading Cards:

- Artist trading cards: small works of art, about the size of a baseball card.
- It began when artists began making sm… of art to trade and sell.
- In… o… t…

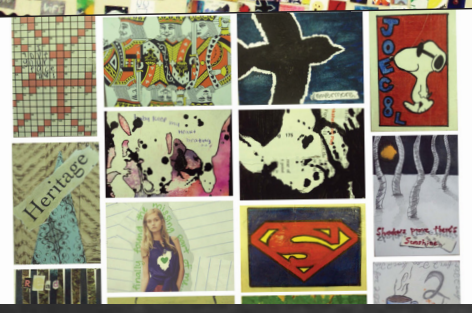
Artist Trading Cards:

- Trading sessions are now held all over the world
- They can be traded by mail, but the main purpose of the trading cards is the experience of meeting the artist

Artist Trading Cards:

The only requirement for the card is that it has to be produced on 2 ½" X 3 ½" inch card stock

- The most important thing is that they are originals and self produced, anyone can create them!



Tips and Techniques:

- Don't be afraid to experiment!
- Don't stick to the same materials for all your cards, try new things.
- If you collage images, cut close to the edge of the image
- Allow wet material to dry before gluing dry material on top

Tips and Techniques:

- Be inspired by what your peers are creating.
- A successful artist trading card doesn't mean it has to be complex. Some cards are only blocks of color and are very interesting to look at.

Your assignment…

- Create your own artist trading cards, AT LEAST 10 total
- Use a variety of materials and techniques, use AT LEAST 2 different media per card
- Stay within the size limits
- Have fun!
- Express yourself!
- Experiment!!!

PRESENTATION

Artist Trading Car

Intro to Mixed Media Art

the hook:

Share the tiny size work of art they will create: 2.5"x3.5".

standard:

big idea:

Experimenting with art media and techniques

How can you cr

How can you c

nace, emphasis, and balance.
work of art.
of art.

Name: _____

Artist Trading Card Rubric

Category	Expectations	Possible Points	Comments	Score
ATC Requirements	All of the ATC (Artist trading card) requirements were met including: size, at least 10 cards completed, and mixed media on every card	25		
Design	The design on every card is unique, creative, and interesting. Various materials and techniques were explored; emphasis, focal point, balance, and space are evident and used successfully.	35		
Participation	Student participated in the critique and trading/mailing session	10		
Craftsmanship	Overall every trading card looks neat, well			

Name: _____

Artist Trading Card Checklist

- ○ I have created AT LEAST 10 artist trading cards
- ○ I have used AT LEAST 2 different materials on EACH artist trading card
- ○ All of my artist trading cards are 2 ½"x3 ½"
- ○ EMPHASIS and FOCAL POINT are included in every artist trading card
- ○ BALANCE is evident in every artist trading card
- ○ SPACE is used successfully in every artist trading card
- ○ I completed the critique sheet

Name: _____

t Trading Card Critique

carefully look at EVERY work of art on display. Pay attention to the aterials and techniques the artists used. Pay attention to whether or fulfilled the project requirements. Mentally choose a few that really you. You must choose a different artist trading card for every low.

st trading card caught your attention first? Describe it IN DETAIL. is trading card catch your attention?

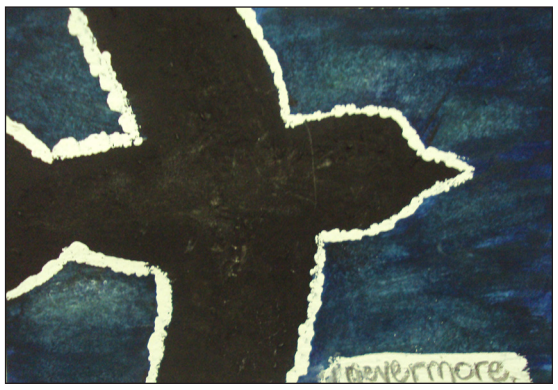
ist trading card has the best focal point/best uses emphasis? Why? in detail below.

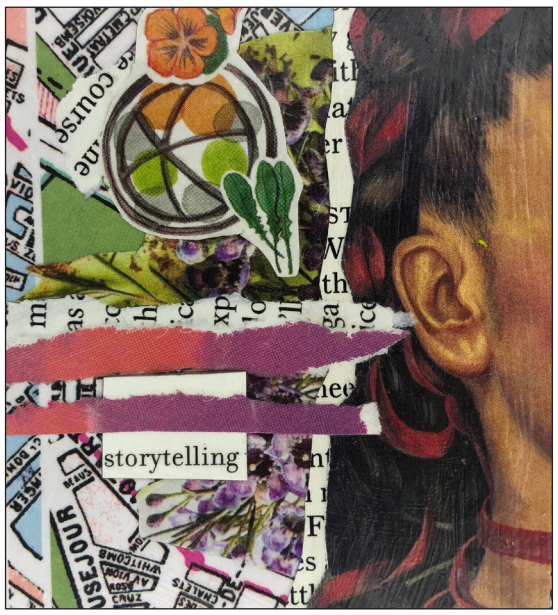
rtist trading card displays the best use of balance? Why? Describe in elow.

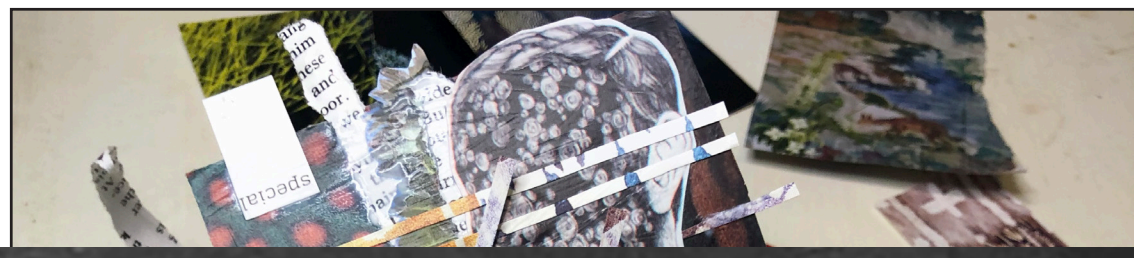
artist trading card displays the best use of space? Why? Describe in detail .

ch artist trading card has the most interesting use of mixed media and art ing techniques? Why? Describe in detail below.

HANDOUTS, RUBRIC







PROJECT EXAMPLES